



STUDENT-MADE STORE

IMPACT REPORT

FALL 2023



227

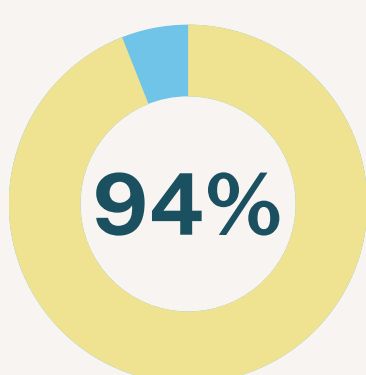
Student Businesses

175

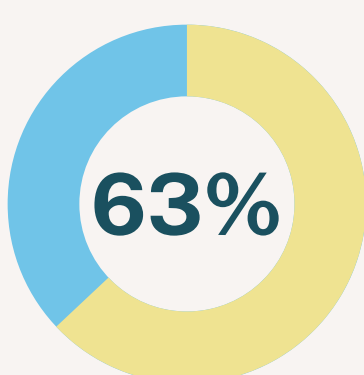
Applications for Spring

66

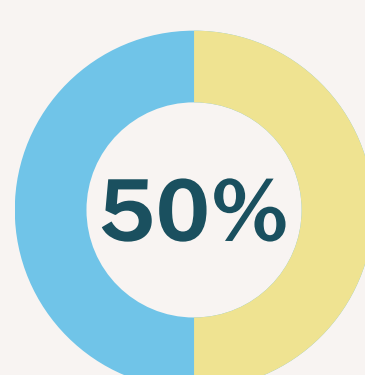
Student Managers



Female



Non-Business Majors



Underclassmen

22

Community Events

79

Pop-Ups

19

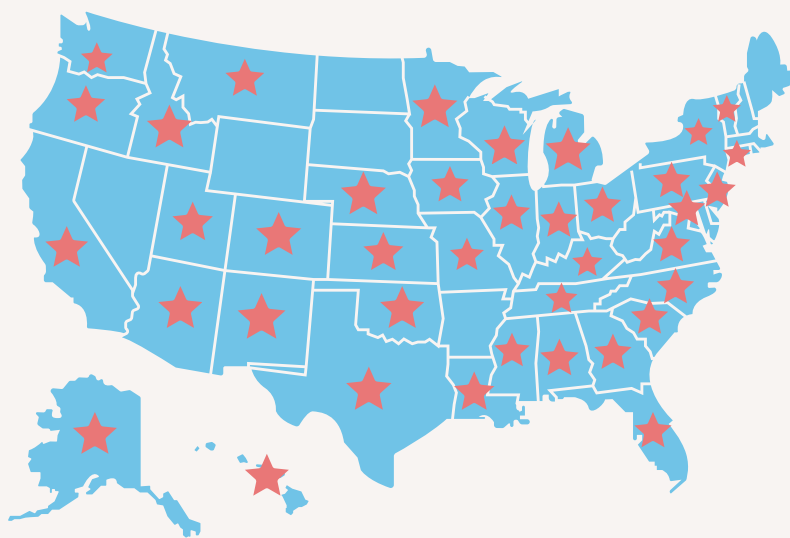
Network Manager Meetings

10

Campuses

NC State University
UNC Chapel Hill
Florida State University
Marquette University
UT Permian Basin

Arizona State University
James Madison University
Michigan State University
Appalachian State University
University of South Carolina



41

States Shipped To

13.5K

Network Followers

316

Social Media Posts

22K

Interactions

4.4K

Products Sold

63K

Website Visitors

\$58K

Total Sales